

Sparsh Bansal

Product Manager · Fintech, Investments & Payments · 0 to 1

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Profile

Product Manager with **3+ years** of experience taking fintech and investment products from **discovery to launch**. Built **risk-based investment recommendations** and an **advisory module** at a SEBI-registered advisory firm, and shipped **payments (Stripe, Payoneer, PayPal)**, an **in-app wallet** and **tiered subscriptions** for a global marketplace. Launched **AI voice calling** and **CRM** as a sole PM and drove **6,000+ new users in a single week**.

Experience



MAHIR Invest | Product Manager

Jul 2026 – Present

SEBI-registered investment advisory firm building a personalized recommendation platform for mutual funds and equities, matched to each investor's risk capacity and goals.

- Built the **personalized recommendation experience** that matches mutual funds and equities to each investor's **risk capacity, risk appetite, time horizon and goals**.
- Launched the **advisory module** that turns equity and mutual fund research into clear, easy-to-follow recommendations with rationale and risk context.
- Designed **risk profiling and investor onboarding** to assess risk capacity and financial goals before any product is recommended to individuals and families.
- Studied the Indian **mutual fund and equity advisory landscape**, benchmarking competitors and SEBI norms to shape a roadmap built on research quality and transparency.
- Wrote **PRDs, user stories and compliance-aware requirements** covering suitability, disclosures and risk communication for a regulated advisory product.
- Partnered daily with **engineers, designers and research analysts**, running sprint planning and stand-ups to ship on schedule every release.

Impact Took the recommendation platform and advisory module from requirements to launch, with compliance-aware, predictable delivery every sprint.



AskTalos | Product Manager

Aug 2025 – Jul 2026

AI business communication platform unifying voice calling, CRM, WhatsApp, chatbots and email marketing.

- Owned the **product roadmap** for an AI platform unifying voice calling, CRM, WhatsApp, chatbots and email marketing.
- Ran the **full product cycle** as the sole PM, from user discovery to launch, consistently shipping on tight timelines.
- Launched the **AI voice calling** module that lets businesses handle customer calls automatically, without human agents.
- Built the **CRM module** that brings all customer data, contacts and conversations into one simple, unified dashboard.
- Shipped **WhatsApp automation** and **chatbot flows** so businesses can automate customer support and lead generation.
- Turned regular **user conversations** into clear, actionable roadmap priorities by uncovering real customer pain points.

Impact Delivered a multi-channel AI communication suite end to end as the only PM on the product.



Freelancing marketplace platform · United States (Remote)

- Grew the user base by **6,000+ new users in a single week** by optimizing the LinkedIn-to-website funnel and conversions.
- Led a **5-person marketing team**, setting campaign priorities and guiding day-to-day execution to grow product usage.
- Shipped **AI matching** that automatically connects freelancers with the right projects and helps clients find the right talent.
- Launched **real-time bidding** to make hiring more competitive, faster and more transparent for clients and freelancers.
- Built an **in-app wallet** that handles deposits, withdrawals and full transaction history in one simple place.
- Integrated **Stripe, Payoneer and PayPal** so users worldwide can get paid easily, and resolved payment issues quickly.

Impact Shipped payments, a wallet, AI matching and bidding for a global marketplace, and grew users by 6,000+ in a week.

Product Management Analyst

Oct 2023 – Aug 2024

- Launched an in-app **chat feature** with read receipts and profile previews, which increased user-to-user messaging.
- Built a **tiered membership subscription system** that increased sign-ups and platform adoption.
- Redesigned the UI based on real user research and feedback, reducing landing-page drop-off.

Skills

Product Strategy	Roadmapping · PRDs · Prioritization · Monetization · Go-to-Market
Execution	0 to 1 Launches · Agile · Scrum · Sprint Planning · Backlog Grooming
UX & Research	User Research · Wireframing · Journey Mapping · Usability Testing · Personas
Design	Design Thinking · Figma · Miro · Prototyping
Analytics	A/B Testing · Market Research · Product Metrics · Google Analytics · Funnels
Technical	SQL (MySQL) · Python · C++ · GitHub · REST APIs
Testing & APIs	Postman · API Testing · Software Testing · UAT
Collaboration	Stakeholder Management · Engineering · Founders · Leadership
Teams	Designers · Marketing · QA · Customer Support
Tools	Jira · Trello · Notion · MS Excel · Confluence · Slack · Google Sheets

Achievements

- Sole PM for an AI suite: **voice calling, CRM, WhatsApp, chatbots** and email marketing.
- Grew a marketplace by **6,000+ new users in a single week** through funnel improvements.
- Shipped **Stripe, Payoneer and PayPal** payments, an in-app wallet and tiered subscriptions.
- Built **risk-based investment recommendations** and an **advisory module** at a SEBI-registered firm.

Education



B.Tech, Information Technology · Ajmer, Rajasthan

Highlights CGPA 8.91/10 · **Gold Medalist**, 1st Rank among 42 colleges · GATE 2023 (CS): **89.8 %ile**